

GENESIS

RETAIL SOFTWARE FOR HARDWARE + BUILDING

A smarter way to control margin, stock, multi-yard/warehouse inventory, kit assemblies, and store performance in real time.

Hardware and building materials retail is driven by high-volume transactions, bulk stock, project-based sales, price-sensitive customers, and complex inventory. While these drive turnover, they also create major risk. Margins are easily lost through inconsistent pricing, missed supplier rebates, inaccurate stock counts, and poor yard/warehouse control. Shrinkage, untracked bulk items, kit assembly errors, and inefficient despatching further erode profitability, while delayed reporting limits decision-making.

Most systems treat these as separate problems. In reality, they are all connected.

THE GENESIS APPROACH

A connected retail operating system

Genesis replaces disconnected tools with a single, centralised platform that manages the full retail lifecycle, from sales and multi-location stock to kit assemblies, supplier management, yard receiving, and financial reporting.

WHEN SYSTEMS CONNECT, DECISIONS IMPROVE.

- Real-time pricing and promotion control
- Automated replenishment driven by actual sales data
- Supplier deal and rebate management • Full multi-yard/warehouse receiving, collection & despatching
- Kit item management
- Tile/Box quantity & size tracking
- Integrated debtors, creditors, and general ledger
- Multi-branch / multi-yard visibility and control

LOCALLY DEVELOPED = IN-HOUSE SUPPORT & DEVELOPMENT

Genesis is a South African developed solution, with local, in-house development and support teams. This means:

- Faster response times
- Understanding and built-in compliance with local retail
- Direct support from the product team, no intermediaries

CONTROL THE DRIVERS OF PROFIT, NOT JUST THE POINT OF SALE

Genesis is a fully integrated retail and financial management platform purpose-built for high-volume hardware, and building materials retailers. It connects point of sale, multi-yard/warehouse stock, kit assemblies, supplier management, and financials into one powerful system – giving you complete control over operations, real-time visibility into performance, and the ability to scale efficiently across single or multiple stores and yards.

MORE EFFORT DOES NOT CREATE GROWTH. BETTER CONTROL DOES.

CORE CAPABILITIES

Built for the realities of hardware retail.

Point of Sale Control

- Sales, returns, quotations & offline trading
- Kit item sales (e.g. complete Bathroom Sets)
- Tile/box quantity and cut-item handling

Stock and Margin Control

- Automated replenishment
- Flexible pricing and promotions
- Multi-yard stock tracking with unit conversion

Multi-Yard / Multi-Warehouse Management

- Receiving, transfers, collection & despatching
- Real-time visibility across all locations

Financial and Business Control

- Rebates, deal tracking & optimised ordering
- Integrated accounting & reporting
- Real-time profitability

Kit Item Management

- Create and sell grouped kits (Bathroom Set, Tool Kit, Roofing Pack etc.)
- Automatic component stock deduction and profitability tracking

CLOUD-BASED WITH OFFLINE POS RESILIENCE

Genesis delivers the best of both worlds:

a modern cloud-based platform with full offline POS capability, ensuring uninterrupted sales during connectivity outages with automatic sync once back online.

CONTROL VERSUS COMPLEXITY

GENESIS



Fully integrated retail and financial system

Real-time visibility across stock, sales, margin, multi-yard inventory, kits & serialised items

Automated promotions and replenishment. Built-in supplier rebate tracking

Advanced kit, tile/box, and multi-yard management

Designed specifically for hardware & building materials workflows

Scales effortlessly across multiple stores and yards

TYPICAL SYSTEMS



Disconnected POS and back office

Manual pricing and promotion execution

Limited margin, kit, and multi-yard visibility

No integrated rebate, kit, or yard despatch system

High reliance on staff discipline

Difficult and expensive to scale

WHY THIS DESERVES A YES:

A decision that delivers immediate value

Genesis integrates into your operations with minimal disruption while immediately improving visibility and control. It replaces multiple disconnected systems with one powerful platform and supports growth from single stores to multi-branch, multi-yard hardware & building materials groups.

- No added operational complexity
- Immediate insight into performance
- Built specifically for a hardware environment
- Scales with your business

BUSINESS IMPACT

WHAT THIS CHANGES IN YOUR BUSINESS

By connecting all operations into a single system, Genesis delivers measurable improvements:

Outcomes:

- Improved gross profit through better pricing, kit margins, and full rebate capture
- Reduced stock loss, shrinkage, and unaccounted yard/warehouse items
- Faster and more accurate kit assembly & dispatching
- More effective promotions with measurable ROI
- Faster, data-driven decision-making
- Centralised control across all stores and yards



INCREASE GROSS PROFIT.

REDUCE STOCK VARIANCE AND SHRINKAGE.

GENESIS TURNS YOUR STORE INTO A CONTROLLED, DATA-DRIVEN RETAIL BUSINESS.

WE'VE GOT THE RIGHT TOOL FOR THE JOB

When combined with retail media, loyalty programmes, or supplier-funded promotions, Genesis becomes a revenue-generating platform, enabling you to control operations and actively drive new income streams.



PLEASE CONTACT US FOR
YOUR GROUP DEAL!



+27 12 111 7777

www.genesis-software.co.za

sales@mrj.co.za